



**Acoustics - Audio - Video  
Engineering Design Services**

## PRESS RELEASE

*For Immediate Release*

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# PMI and Audio Images Sweep CEDIA's 2013 Electronic Lifestyle Awards

**09 October 2013 / Novato, CA:** PMI and integrator Audio Images won five of the top awards for Home Theater Technical Design excellence at this year's CEDIA Electronic Lifestyles® Awards, more than any other company in the Home Theater category this year.

Winning the **Best Overall Home Theater** and a **Gold Technical Design** award (in the \$1M & up category) was an opulent theater that is part of a drop-dead gorgeous entertainment wing of an extravagant estate in Orange County, California. In addition to a state-of-the-art home theater, the entertainment wing includes a pizzeria, nightclub, and vintage arcade. A monumental project like this needed an equally monumental team which included TK Living and SH Acoustics. This project was also featured on HGTV's "Million Dollar Rooms" where designer Theo Kalomirakis gave a personal tour of this amazing space.

Winning a **Gold Technical Design** award (in the \$251-350k category) was a refined high-quality Orange County, California, dedicated home cinema featuring full-on sound isolation, carefully engineered AV, acoustics, ventilation and noise control, along with an interior style that matches a modern-whimsical interior décor in the rest of the artistically-conceived house.

The homeowner is a fan of high-quality products, but couldn't tolerate any level of product failure or control system uncertainties, so the project had to yield a dedicated home cinema room with high quality sound and picture, proper sound privacy, carefully-crafted esthetic standards, and ease of use.

A **Gold Technical Design** award (in the \$151-250k category) was given to a project where the main objectives were to create a 10-seat home cinema with outstanding picture and sound, privacy from the main living spaces of the residence, and a design style that flowed naturally into the rest of the home. The client wanted the basement cinema in their new custom beachfront home in Dana Point, California to follow the traditional architectural look of the

house. It had to retain the classical decor while being comfortable and delivering high performance quality.

This is a room where the original architectural plan could have been a complete failure from a sound, picture and background noise point of view. Through diligent work by the integrator and PMI, the client and architect were educated on the benefits of proper engineering and accepted a reconstruction of portions of the room. As a result, this is now a world-class home cinema.

Rounding out our winning streak was a **Silver Technical Design** award (in the \$151-250k category) for a high-quality home theater on a waterfront property in Newport Beach, California. This client wanted a dedicated theater that could open up into the rest of the house for a variety of entertaining options. We created full sound isolation while using a side archway to open up the room to the rest of the house.

Congratulations to Audio Images and all of our partners, and vendors who worked on these extraordinary projects. We are thrilled and honored to be part of these winning teams! [Click here](#) to see the complete CEDIA award list.

*For more info and photos on PMI portfolio projects, [visit our website](#).*

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## **About PMI**

Founded in 1999 by Anthony Grimani, PMI is a consulting firm specializing in the design and engineering of world-class home cinemas, screening rooms, and professional studios. A veteran of Dolby® and THX®, Grimani played a major role in developing many of the standards for home theater. At PMI, he has assembled a professional team with extensive experience in the fields of acoustics, physics, architecture, mechanical engineering and construction. PMI has completed more than 400 projects around the world, including private home theaters for well-known performers, directors and producers, as well as recording studios, broadcast facilities, and high-end A/V dealer showrooms. PMI provides complete design/engineering packages, calibration services, and also facilitates the entire construction and implementation process of the designed room. PMI designs have won many prestigious industry awards, and their work has been featured in national and international magazines. With offices in San Francisco, Los Angeles, and Paris, France, PMI conducts professional training workshops and seminars worldwide on home theater acoustics, tuning, and calibration.

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